Unit/Standard Number	High School Graduation Years 2022, 2023 and 2024	
	Commercial/Advertising Art CIP 50.0402 Task Grid	Proficiency Level Achieved: (X) Indicates Competency Achieved to Industry Proficiency Level
	Secondary Competency Task List	
	ORIENTATION	
101	Identify career paths and occupational requirements within the profession.	
102	RESERVED	
	RESERVED	
104	Apply copyright laws in communication.	
160	Identify and follow the Commercial Art program's rules and procedures	
161	Describe and display positive student/teacher, employer/employee, student/worker attributes	
200	SAFETY	
201	Identify safety protocols related to ergonomics.	
202	Follow safety requirements for use of hardware, software, and equipment.	
203	Use and maintain hand tools following established safety protocols.	
204	Use, store, and dispose of paints, solvents, and chemicals according to OSHA regulations.	
205	Demonstrate cutting procedures following established safety protocols.	
206	Investigate hazard communication, environmental, and SDS laws.	
300	DRAWING AND ILLUSTRATION	
	Draw using perspective.	
	Draw basic geometric and organic forms showing texture and tone.	
	Draw line art.	
304	Apply anatomy concepts in drawing.	
	Draw from direct observation.	
306	Produce illustrations using various media.	
	Illustrate using value.	
360	Create line illustrations using technical tools	
	Create line illustrations with pencil	
	Create line illustrations with dip pen and markers	
	Create continuous tone illustrations with pencil	
	Create continuous tone illustrations with ink wash	
	Create full color illustrations with color pencils	
366	Create full color illustrations with markers	

Z Achieved: Dependence (X) Indicates Competency Competency Achieved to Indu	<u>ب</u>	High School Graduation Years 2022, 2023 and 2024	
368 Create full color illustrations with water based media 400 COLOR THEORY AND APPLICATION 401 Apply the basic structure of color (hue, saturation, brightness) to generate color solutions. 402 Apply appropriate color schemes to generate design solutions. 403 Identify color models including additive and subtractive color. 500 DIGITAL IMAGING 501 Execute image scanning procedures. 502 Identify the properties of vector and raster images. 503 Ultize hasic functions of a page layout software. 504 Ultize intermediate functions of a page layout software. 505 Ultize intermediate functions of a vector-based drawing program. 506 Ultize intermediate functions of a raster-based image software. 506 Ultize intermediate functions of a raster-based image software. 506 Ultize intermediate functions of a raster-based image software. 507 Ultize intermediate functions of a sector-based drawing program. 508 Ultize intermediate functions of a raster-based image software. 509 Ultize intermediate functions of a setor-based drawing program. 509 Ultize intermediate dructions of we or mobile design software. 501 Ultize interme	Unit/Standard Numbe	CIP 50.0402	(X) Indicates
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605 Design a logo.	603	Interpret a creative or design brief.	
	604	Produce thumbnails, roughs, and comprehensive.	
	605	Design a logo.	
607 Utilize basic knowledge of printing processes.			

Unit/Standard Number	High School Graduation Years 2022, 2023 and 2024	
	Commercial/Advertising Art CIP 50.0402 Task Grid	Proficiency Level Achieved: (X) Indicates Competency Achieved to Industry Proficiency Level
608	Design promotional materials.	
609	Prepare files for output.	
610	Utilize printer's marks and color separations.	
611	Utilize basic math functions, proportions, and measurements.	
660	Design a display	
661	Design direct mail samples	
662	Design a brochure	
663	Design a publication	
	Design a storyboard	
	Design a digital billboard	
	Design a poster	
	Design an advertising layout	
668	Design Infographics	
	TYPOGRAPHY	
	Identify the anatomy and classification of type. Identify typographic styles.	
	Manipulate type through character and paragraph formatting.	
	Choose and apply an appropriate typeface.	
704		
800	DIGITAL PHOTOGRAPHY	
	Operate a digital camera and accessories.	
	Compose a photograph through the lens.	
	Determine lighting options and their effects.	
804	Stabilize a camera.	
	Download and manage digital images.	
	Identify principles of the exposure triangle.	
	Understand relevant file formats.	
	Post processing of digitial images	
	Understand terminology of DSLR	
863	Research the history of photography	
000	PROFESSIONAL PRACTICES	
	Prepare and present a portfolio.	
	Prepare and present a portiolio. Prepare and present a visual concept presentation.	
	Estimate time and materials for a project.	
903		

ŗ	High School Graduation Years 2022, 2023 and 2024	
Unit/Standard Number	Commercial/Advertising Art CIP 50.0402 Task Grid	Proficiency Level Achieved: (X) Indicates Competency Achieved to Industry Proficiency Level
904	RESERVED	
905	RESERVED	
906	Participate in critiques of commercial art projects.	
	Explore current industry trends.	
	Demonstrate research, employability, and organizational skills.	
	Create personal branding materials.	
	Explore the importance of social media as it relates to employability.	
	Apply team skills to a group project	
	Understand how to create a professional electronic media presence.	
962	Prepare for career interviews	
3060	Identify elements of the interactive media interface	
	Animate objects with keyframes and tweening.	
	Emulate natural movement through easing	
	Implement sound files to media projects	
3064	Test, publish, and evaluate a media project.	